



ABOUT US

At Roots × Routes, travel is about immersing yourself in the culture, history, and daily life of each region, city or experience.

Founded by Sarah Grao, an experienced traveler, Roots × Routes reflects her adventures, and her love for authentic experiences. With a background in Architecture and International Business, Sarah brings a deep appreciation for the intricate design of European cities and an understanding of the region's diverse economies and cultures.

Each journey is curated, slow-paced, and deeply immersive, allowing you to experience Europe thoughtfully and meaningfully, connecting with its true spirit while traveling comfortably.





WHY US?

AUTHENTIC INMERSION



Experience the culture, traditions, and daily life of each place at a pace that suits you.

SEAMLESS TRAVEL

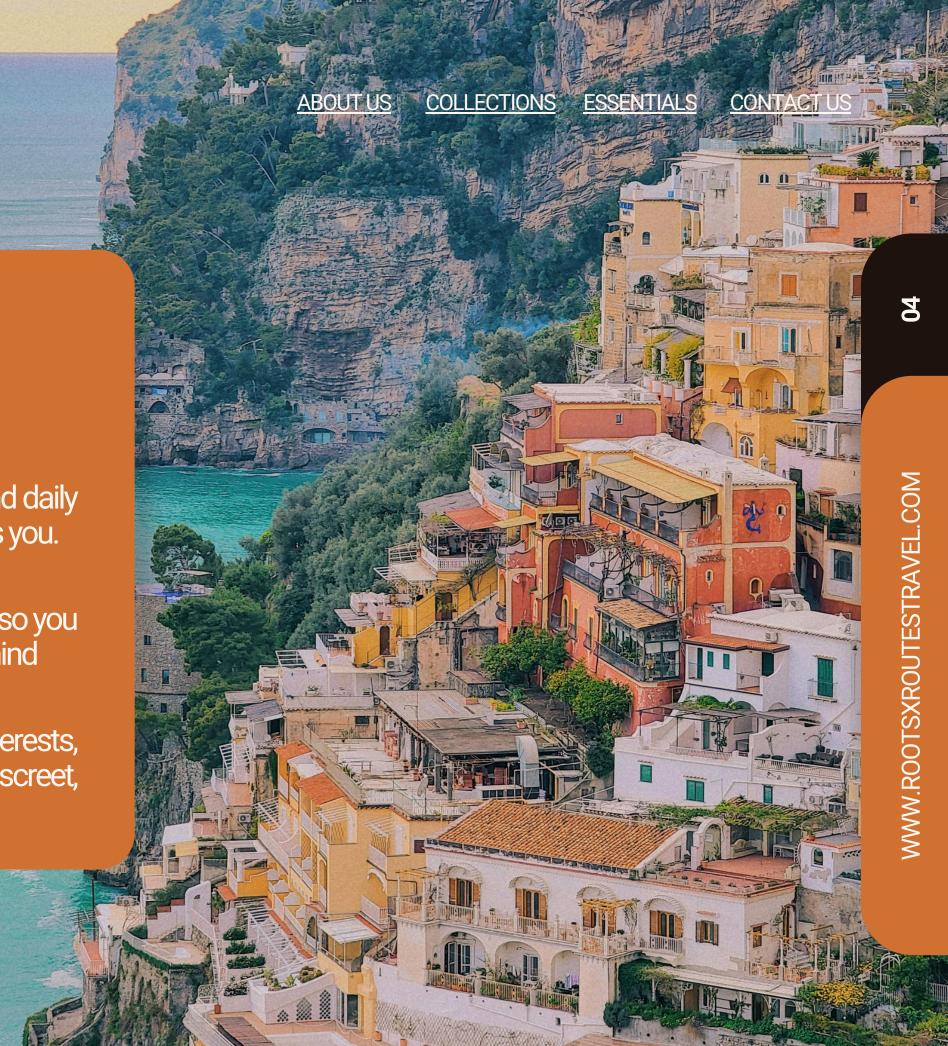


Comfortable and planned journeys, so you can relax and travel wirh peace of mind

EXPERTLY CURATED



Crafted to your passions and interests, ensuring your journey is personal, discreet, and deeply meaningful.



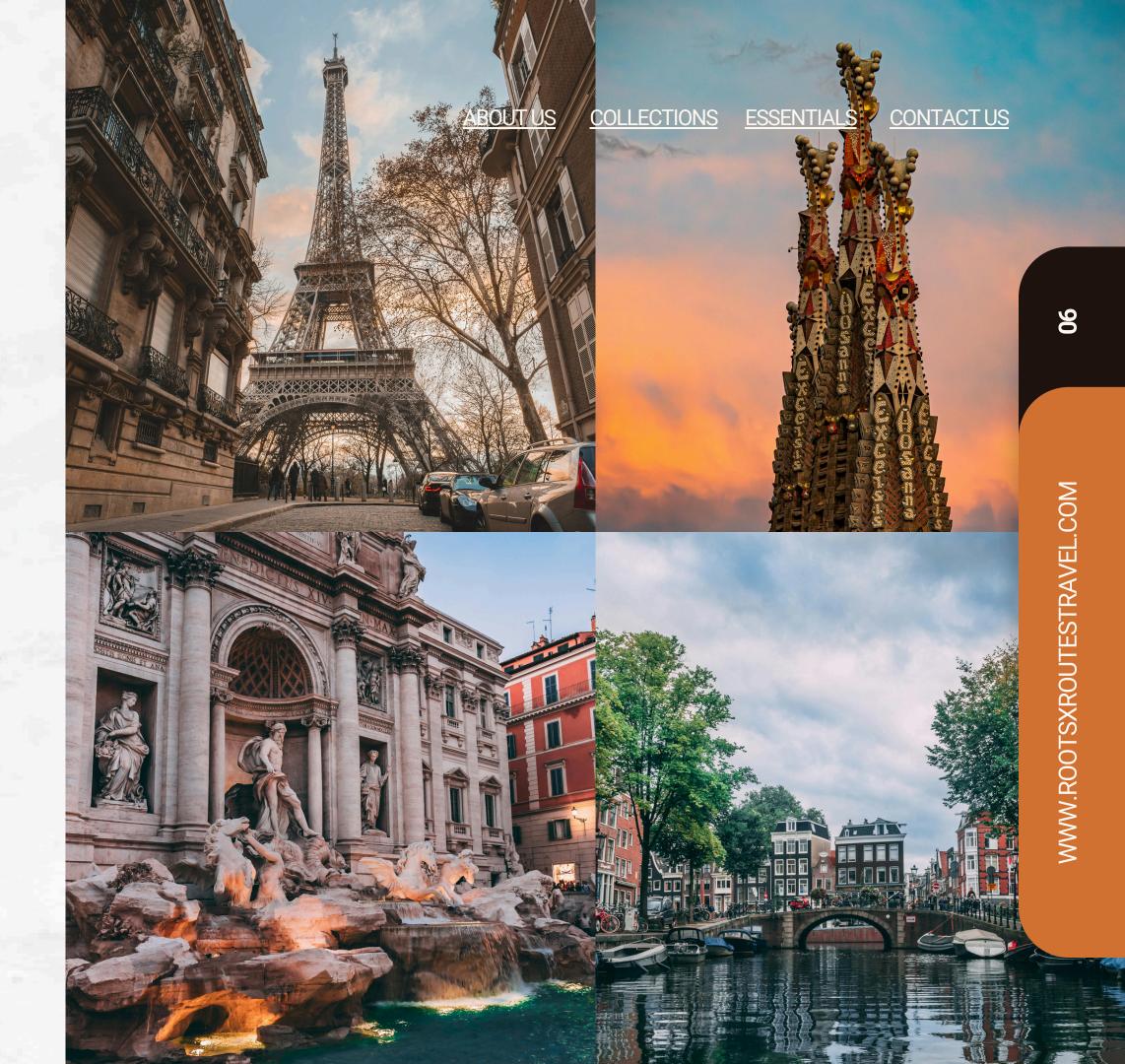




CITY ROUTES

Explore up to three iconic European cities with a perfect balance of independence and expert guidance. Enjoy semi-private local guides, curated dining, and optional cultural experiences, complemented by seamless transfers. Ideal for both first-time and returning travelers seeking deep, immersive city experiences with ease, style, and thoughtful coordination.

Ask us for personalized recommendations to make your journey truly unforgettable.





MOST PREFERRED CITIES

- 1. London, United Kingdom
- 2. Paris, France
- 3. Rome, Italy
- 4. Edinburgh, Scotland
- 5. Amsterdam, Netherlands
- 6. Barcelona, Spain
- 7. Lisbon, Portugal
- 3. Milan, Italy
- 9. Vienna, Austria
- 10. Venice, Italy
- 11. Oporto, Portugal
- 12. Seville, Spain



REGION ROOTS

Explore towns and cities with local guides, enjoy culinary adventures, artisan visits, and private museum tours, and engage in castles, vineyards, markets, and cultural events. Immerse yourself in a European region with curated experiences. Slow-paced, theme-driven itineraries offer authentic cultural immersion tailored to your interests, with 24-hour support for peace of mind.

Ask us for personalized recommendations to create a journey perfectly suited to your passions.







ABOUT US





MOST PREFERRED REGIONS

- 1. **Tuscany, Italy:** Rolling hills, Renaissance art, wine and culinary experiences, and historic towns.
- 2. **Andalusia, Spain:** Moorish architecture, flamenco culture, tapas, white villages, and beautiful beaches.
- 3. **Provence, France:** Lavender fields, local markets, quaint villages, vineyards, and a deep blue sea.
- 4. **Puglia, Italy:** Stunning beaches, colorful towns, UNESCO heritage, wine, cheese and seafood.
- 5. Lisbon, Porto & Central Portugal: Coastal cities, port wine, canals, majestic palaces, delicious bacalhao.

*Inquire for other region inspirations or for our Lifestyle&Real Estate focus only available in Spain



TAILOR-MADE HERITAGE JOURNEYS

Discover Europe in your own unique way. We specialize in crafting journeys for special occasions and specific activities, designing curated itineraries around your passions. Enjoy exclusive, private, and authentic experiences as you travel at your own pace and in complete comfort—where every detail is safely curated just for you.





HOW TO BOOK?

1. Schedule a Discovery Call

30-minute call with your personal travel designer, to understand your passions and interests.

2. Receive Your Journey Proposal

Receive a detailed proposal with a sample itinerary of suggested activities and price for your review

3. Secure Your Booking

After approving your itinerary, proceed with a 50% advance payment through one of our secure payment options





CONTACT US

Please reach out and schedule a consultation. We look forward to hearing from you!

For inspiration, follow us on Facebook and Instagram:

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